Corpus Christi Metro Area

Economic Profile

Business Climate

Innovation Intelligence

117.4
Rank 232

This area has moderate relative innovation capacity. The innovation index incorporates statistical data from a wide variety of sources. Review the indexes below to learn more about how this number was determined.

Human Capital and Knowledge Creation Index 98.8 (rank 296)

Key Takeaways
- Percentage of establishment formation and composition indicate a moderate level of business competitiveness.
- The top measures for this index are:
  1. Number of Establishment Births to All Establishment Births
  2. Establishment Births to Closed Business Ratio

Business Dynamics Index 122.7 (rank 293)

Key Takeaways
- Patterns of establishment formation and composition indicate a moderate level of business competitiveness.
- The top measures for this index are:
  1. Number of Establishment Births to All Establishment Births
  2. Establishment Births to Closed Business Ratio

Business Profile Index 112.3 (rank 124)

Key Takeaways
- The relative availability of resources for entrepreneurs and businesses is moderate in this area.
- The top measure for this index is:
  1. PSD Investment Ratio, Foreign Source (rank 1)
  2. Industry Cluster Growth Factor (rank 11)

Employment and Productivity Index 133.2 (rank 34)

Key Takeaways
- Industry performance in Corpus Christi, TX (Metro) indicates a high level of positive outcomes from existing economic activity.
- The top measures for this index are:
  1. Per Capita Income (rank 96)
  2. Change in Average Monthly Payroll (rank 58)

County Employment Y-o-Y % Change & Unemployment Rate

Sales Tax Collection, Y-o-y % Change

Economic Clusters (Employment)

Traded Clusters

Rank in U.S.

Local Clusters

Business Formation

County Population

Migration

Population

Data Sources: StatsAmerica; Texas Comptroller of Public Accounts; Texas Workforce Commission.

View Online
Navasota City

In-Migration                                   Out-Migration

Population Growth (2010-2020)

Corpus Christi City
Community Profile

Median Household Income

Race/Ethnicity (% Population)

Corpus Christi
Texas

White, Non-Hispanic
Hispanic, White
Black
Asian
American Indian
Other

Population (2020)

Total 317,863

Male
Female

Corpus Christi Texas Corpus Christi Texas

Population Characteristics

Population Growth (2010-2020)

Corpus Christi Texas

Females (% Population)

Corpus Christi Texas

Under 18 Years (% Population)

Corpus Christi Texas

65 Years and Older (% Population)

Corpus Christi Texas

Veterans (% Population)

Corpus Christi Texas

Bachelor's Degree (% Population)

Corpus Christi Texas

Labor Force (% Population)

Corpus Christi Texas

Female Labor Force (%)

Corpus Christi Texas

Households with Computer (%)

Corpus Christi Texas

Households with Broadband (%)

Corpus Christi Texas

Data Sources: Census Bureau; EMSI.
Our scoreboard for this region’s performance in the U.S. economy is based on 3 categories of data:

**Performance**

- **Business Environment**
  - What are the dynamics of economic activity in this location?
  - What is the quality of this location as a place to do business?
  - What are the demographic and geographic characteristics of this location?

- **Demographics & Geography**
  - Regional economic performance can be measured by indicators of overall performance directly related to the standard of living in a region, as well as intermediate indicators of economic activity that may or may not translate into a region’s standard of living.

**Outcomes**

- **Corpus Christi, TX Metropolitan Area GDP Per Capita**: 2001-2020
  - Growth rate: 2.95%
  - $43,439

- **Corpus Christi, TX Metropolitan Area Average Private Wage**: 1998-2018
  - Growth rate: 3.49%
  - $44,144

- **Corpus Christi, TX Metropolitan Area Labor Force Participation Rate 1998-2020**
  - Change: -2.91%
  - 74.43%

- **Corpus Christi, TX Metropolitan Area Private, Non-Agricultural Employment 1998-2018**
  - Growth rate: 0.74%
  - 164,907

- **Corpus Christi, TX Metropolitan Area Unemployment Rate 1998-2020**
  - Change: +2.15%
  - 9.13%

**Intermediate Outcomes**

- **Innovation**
  - Corpus Christi, TX Metropolitan Area Utility Patents per 1,000 employees 1998-2018
  - Growth rate: 0.43%
  - 2.67

- **Corpus Christi, TX Metropolitan Area Education**
  - Change: +305
  - 9,650

**Data Source:** U.S. Cluster Mapping, Harvard Business School.

**View Online**