Rogers, Texas
Community Profile

Total Population (2020)

- 1,113 residents

Population Characteristics*  
Population Growth (2010-2020)

<table>
<thead>
<tr>
<th></th>
<th>Rogers</th>
<th>Texas</th>
</tr>
</thead>
<tbody>
<tr>
<td>-8.6%</td>
<td>-15.9%</td>
<td>-5.9%</td>
</tr>
</tbody>
</table>

Females (% Population)

<table>
<thead>
<tr>
<th></th>
<th>Rogers</th>
<th>Texas</th>
</tr>
</thead>
<tbody>
<tr>
<td>51.0%</td>
<td>50.3%</td>
<td>-0.8%</td>
</tr>
</tbody>
</table>

Under 18 Years (% Population)

<table>
<thead>
<tr>
<th></th>
<th>Rogers</th>
<th>Texas</th>
</tr>
</thead>
<tbody>
<tr>
<td>52.0%</td>
<td>25.5%</td>
<td>-11.5%</td>
</tr>
</tbody>
</table>

65 Years and Older (% Population)

<table>
<thead>
<tr>
<th></th>
<th>Rogers</th>
<th>Texas</th>
</tr>
</thead>
<tbody>
<tr>
<td>11.5%</td>
<td>12.9%</td>
<td>22.0%</td>
</tr>
</tbody>
</table>

Veterans (% Population)

<table>
<thead>
<tr>
<th></th>
<th>Rogers</th>
<th>Texas</th>
</tr>
</thead>
<tbody>
<tr>
<td>13.1%</td>
<td>4.9%</td>
<td>10.2%</td>
</tr>
</tbody>
</table>

Bachelor's Degree (% Population)

<table>
<thead>
<tr>
<th></th>
<th>Rogers</th>
<th>Texas</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.0%</td>
<td>30.7%</td>
<td>10.2%</td>
</tr>
</tbody>
</table>

Labor Force (% Civilian Population)

<table>
<thead>
<tr>
<th></th>
<th>Rogers</th>
<th>Texas</th>
</tr>
</thead>
<tbody>
<tr>
<td>58.9%</td>
<td>64.4%</td>
<td>10.2%</td>
</tr>
</tbody>
</table>

Female Labor Force (%)

<table>
<thead>
<tr>
<th></th>
<th>Rogers</th>
<th>Texas</th>
</tr>
</thead>
<tbody>
<tr>
<td>79.9%</td>
<td>58.2%</td>
<td>10.2%</td>
</tr>
</tbody>
</table>

Median Household Income

<table>
<thead>
<tr>
<th></th>
<th>Rogers</th>
<th>Texas</th>
</tr>
</thead>
<tbody>
<tr>
<td>$63,826</td>
<td>$60,700</td>
<td>10.2%</td>
</tr>
</tbody>
</table>

Cost of Living (U.S. Average 100)

<table>
<thead>
<tr>
<th></th>
<th>Rogers</th>
<th>Texas</th>
</tr>
</thead>
<tbody>
<tr>
<td>93</td>
<td>100</td>
<td>10.2%</td>
</tr>
</tbody>
</table>

Data Sources: Census Bureau; Lightcast.

Historical Population Trend

- 1980: 1,242 residents
- 1990: 1,131 residents
- 2000: 1,117 residents
- 2010: 1,218 residents
- 2020: 1,113 residents

Race/Ethnicity (% Population)

- White, Non-Hispanic: Rogers 73.0%, Texas 47.5%
- Hispanic, White: Rogers 22.0%, Texas 43.8%
- Black: Rogers 4.9%, Texas 5.0%
- Asian: Rogers 0.0%, Texas 0.0%
- American Indian: Rogers 0.0%, Texas 0.0%
- Other: Rogers 13.1%, Texas 7.0%

View Online

Made with Infogram
Bell County, Texas
Regional Economic Profile

County Employment Y-o-Y % Change & Unemployment Rate

Sales Tax Collection, 2021 dollars

New Businesses

Traded vs. Local Clusters

Top Economic Clusters by Employment

Data Sources: Bureau of Labor Statistics; StatsAmerica; Census Bureau.
Rogers, Texas

Business Profile

Industry Breakdown (Employer Firms)

<table>
<thead>
<tr>
<th>Employment (Jobs)</th>
<th>Establishments</th>
<th>Sales ($M)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government</td>
<td>221</td>
<td></td>
</tr>
<tr>
<td>Retail Trade</td>
<td>76</td>
<td></td>
</tr>
<tr>
<td>Construction</td>
<td>63</td>
<td></td>
</tr>
<tr>
<td>Agriculture</td>
<td>48</td>
<td></td>
</tr>
<tr>
<td>Educational Services</td>
<td>123</td>
<td></td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>42</td>
<td></td>
</tr>
<tr>
<td>Manufacturing</td>
<td>79</td>
<td></td>
</tr>
<tr>
<td>Other Services</td>
<td>25</td>
<td></td>
</tr>
</tbody>
</table>

Government
- Employment: 221
- Establishments: 63
- Sales ($M): 3.17

Construction
- Employment: 76
- Establishments: 63
- Sales ($M): 2.27

Manufacturing
- Employment: 42
- Establishments: 63
- Sales ($M): 2.15

Transportation & Warehousing
- Employment: 42
- Establishments: 63
- Sales ($M): 2.10

Other Services
- Employment: 25
- Establishments: 63
- Sales ($M): 0.72

Finance & Insurance
- Employment: 21
- Establishments: 63
- Sales ($M): 0.72

Agriculture
- Employment: 48
- Establishments: 63
- Sales ($M): 0.70

Accommodation & Food Services
- Employment: 42
- Establishments: 63
- Sales ($M): 0.41

Retail Trade
- Employment: 76
- Establishments: 63
- Sales ($M): 0.33

Real Estate & Rental
- Employment: 42
- Establishments: 63
- Sales ($M): 0.20

Educational Services
- Employment: 123
- Establishments: 63
- Sales ($M): 0.20

Health Care & Social Assistance
- Employment: 42
- Establishments: 63
- Sales ($M): 0.15

Wholesale Trade
- Employment: 42
- Establishments: 63
- Sales ($M): 0.02

Mining & Oil & Gas Services
- Employment: 42
- Establishments: 63
- Sales ($M): 0.00

Utilities
- Employment: 21
- Establishments: 63
- Sales ($M): 0.00

Information
- Employment: 21
- Establishments: 63
- Sales ($M): 0.00

Professional & Scientific Services
- Employment: 21
- Establishments: 63
- Sales ($M): 0.00

Management of Companies
- Employment: 21
- Establishments: 63
- Sales ($M): 0.00

Admin. & Waste Management
- Employment: 21
- Establishments: 63
- Sales ($M): 0.00

Arts & Recreation
- Employment: 21
- Establishments: 63
- Sales ($M): 0.00

Data Sources: Census Bureau; Lightcast.

~68 Businesses
~600 private-sector Jobs
~$73M Annual Sales

Geographic Pattern

View Online