Milam County, Texas
Economic Profile

Business Climate

Innovation 2.0

Milam County, TX

69.6
Headline Index

2,812
Rank of 3110 Counties

This area has very low relative capacity for innovation.

About This Area

Largest City/Town: Rockdale city
Population: 24,708
Per Capita Income: $37,208
Dominant Sector: Educational Services

Clusters (Employment)

5
Traded Clusters

Communications

Construction

Electric Power

Oil & Gas

Plastics

Traded vs. Local Clusters

Business Formation

County Employment Y-o-Y % Change & Unemployment Rate

Sales Tax Collection, 2020 dollars

Data Sources: StatsAmerica; Texas Comptroller of Public Accounts; Texas Workforce Commission.

Major Developments

2008: Alcoa smelter closes (1,000 jobs)
2018: Sandow Power Plant closes (450 jobs)
2018: Bitmain moves into Alcoa site
2020: Bitdeer Whinstone

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### Rockdale, Texas

**Community Profile**

#### Population (2020)

- **Total Population**: 5,595
- **Male**: 2,761
- **Female**: 2,834

#### Population Characteristics

**Population Growth (2010-19)**
- Rockdale: -0.5%
- Texas: 15.3%

**Females (% Population)**
- Rockdale: 50.2%
- Texas: 50.3%

**Under 18 Years (% Population)**
- Rockdale: 27.4%
- Texas: 25.5%

**65 Years and Older (% Population)**
- Rockdale: 16.1%
- Texas: 12.9%

**Veterans (% Population)**
- Rockdale: 4.6%
- Texas: 5.0%

**Bachelor's Degree (% Population)**
- Rockdale: 6.3%
- Texas: 29.9%

**Labor Force (% Population)**
- Rockdale: 56.5%
- Texas: 64.2%

**Female Labor Force (%)**
- Rockdale: 49.4%
- Texas: 57.8%

**Households with Computer (%)**
- Rockdale: 91.3%
- Texas: 91.0%

**Households with Broadband (%)**
- Rockdale: 76.9%
- Texas: 81.9%

#### Median Household Income 2019 dollars

- Total:
  - Rockdale: $39,598
  - Texas: $61,874

#### Race/Ethnicity (% Population)

- **White, Non-Hispanic**: Rockdale - 43.1%, Texas - 41.2%
- **Hispanic, White**: Rockdale - 32.1%, Texas - 39.7%
- **Black**: Rockdale - 12.7%, Texas - 10.9%
- **Asian**: Rockdale - 2.7%, Texas - 1.8%
- **American Indian**: Rockdale - 0.0%, Texas - 0.0%
- **Other**: Rockdale - 5.0%, Texas - 5.0%

#### Age Demographics

- **Millennials (Ages 25-39)**: Rockdale - 18%, U.S. - 20%
- **Retiring Soon (55 or Older)**: Rockdale - 51%, U.S. - 51%

#### Cost of Living (U.S. Average 100)

- Cost of Living: 94

#### Data Sources:

- Census Bureau; EMSI.

View Online
### Business Breakdown (Employer Firms)

<table>
<thead>
<tr>
<th>Employment</th>
<th>Sales ($M)</th>
<th>Firms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail Trade</td>
<td>767</td>
<td></td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>599</td>
<td></td>
</tr>
<tr>
<td>Health Care and Social Assistance</td>
<td>440</td>
<td></td>
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<tr>
<td>Other Services</td>
<td>295</td>
<td></td>
</tr>
<tr>
<td>Construction</td>
<td>260</td>
<td></td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>199</td>
<td></td>
</tr>
<tr>
<td>Utilities</td>
<td>133</td>
<td></td>
</tr>
</tbody>
</table>

### Cluster Linkages

Cluster Specialization:
- Agriculture
- Construction
- Utilities
- Mining
- Retail Trade
- Hospitality
- Government
- Health Care
- Administrative...
- Real Estate
- Other Services
- Information
- Finance
- Wholesale Trade
- Arts & Recreation
- Manufacturing
- Professional Ser.
- Transportation
- Information

* Location quotient is a measure of relative industry concentration.

### Geographic Pattern

#### Geographic Clustering

Data Sources: StatsAmerica; Census Bureau; EMSI.