Milam County, Texas
Economic Profile

Business Climate
Innovation 2.0

Milam County, TX

69.6
Headline Index

2,812
Rank of 510 Counties

This area has very low relative capacity for innovation.

Employment (%)
Unemployment (%)

About This Area

Largest City/Town: Rockdale city
Population: 24,708
Per Capita Income: $37,238
Dominant Sector: Educational Services

Innovation Inputs

Human Capital and Knowledge Creation Index
Explore the population and labor force’s ability to innovate.

Business Dynamics Index
Gauge the region’s competitiveness by looking at entry and exit of individual firms.

Business Profile Index
Assess local business conditions and resources available to entrepreneurs.

Innovation Outputs

Employment and Productivity Index
Measure economic improvement and the direct outcomes of innovation.

Economic Well-Being Index
Evaluate economic well-being and standard of living for residents.

Clusters (Employment)

Traded vs. Local Clusters

County Employment Y-o-Y % Change & Unemployment Rate

Sales Tax Collection, 2020 dollars

Data Sources: StatsAmerica; Texas Comptroller of Public Accounts; Texas Workforce Commission.

View Online

Traded Clusters

Communications

Construction

Electric Power

Oil & Gas

Plastics

Traded

Local

2008
Alcoa smelter closes (1,000 jobs)

2018
Bitmain bitcoin mining starts

1.5K
Rockdale
Milam

2008
Sandow Power Plant closes (410 jobs)

2010
Alcoa smelter closes (1,000 jobs)

2011
Sandow Power Plant closes (410 jobs)

2012
Sandow Power Plant closes (410 jobs)

2013
Bitmain bitcoin mining starts

2014
Bitmain bitcoin mining starts

2015
Bitmain bitcoin mining starts

2016
Bitmain bitcoin mining starts

2017
Bitmain bitcoin mining starts

2018
Bitmain bitcoin mining starts

2019
Bitmain bitcoin mining starts

2020
Bitmain bitcoin mining starts

Made with Infogram
Rockdale, Texas
Community Profile

Population (2020)

Total Population: 5,595

Median Household Income

- Rockdale: $61,874
- Texas: $39,598

Race/Ethnicity (% Population)

- Rockdale:
  - White, Non-Hispanic: 43.1%
  - Hispanic, White: 32.1%
  - Black: 22.7%
  - Asian: 4.6%
  - American Indian: 5.2%
  - Other: 12.9%

- Texas:
  - White, Non-Hispanic: 41.2%
  - Hispanic, White: 39.7%
  - Black: 16.1%
  - Asian: 5.0%
  - American Indian: 5.0%
  - Other: 12.9%

Population Characteristics

Population Growth (2010-19)

- Rockdale: -0.5%
- Texas: 15.3%

Females (% Population)

- Rockdale: 50.2%
- Texas: 50.3%

Under 18 Years (% Population)

- Rockdale: 27.4%
- Texas: 25.5%

65 Years and Older (% Population)

- Rockdale: 16.1%
- Texas: 12.9%

Veterans (% Population)

- Rockdale: 4.6%
- Texas: 5.0%

Bachelor's Degree (% Population)

- Rockdale: 6.3%
- Texas: 29.9%

Labor Force (% Population)

- Rockdale: 56.5%
- Texas: 64.2%

Female Labor Force (%)

- Rockdale: 49.4%
- Texas: 57.8%

Households with Computer (%)

- Rockdale: 91.3%
- Texas: 91.0%

Households with Broadband (%)

- Rockdale: 76.9%
- Texas: 81.9%

Data Sources: Census Bureau; EMSI.
Rockdale, Texas
Business Profile

Business Breakdown (Employer Firms)

<table>
<thead>
<tr>
<th>Employment</th>
<th>Sales ($M)</th>
<th>Firms</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail Trade</td>
<td>767</td>
<td></td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>599</td>
<td></td>
</tr>
<tr>
<td>Health Care and Social Assistance</td>
<td>440</td>
<td></td>
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<tr>
<td>Other Services</td>
<td>295</td>
<td></td>
</tr>
<tr>
<td>Construction</td>
<td>260</td>
<td></td>
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<tr>
<td>Educational Services</td>
<td>371</td>
<td></td>
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<tr>
<td>Wholesale Trade</td>
<td>199</td>
<td></td>
</tr>
<tr>
<td>Utilities</td>
<td>133</td>
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Location Quotient by Employment (2020)

- Agriculture: 5.46
- Construction: 3.34
- Utilities: 2.97
- Mining: 1.59
- Retail Trade: 1.37
- Hospitality: 1.24
- Government: 1.12
- Health Care: 1.06
- Administrative: 0.97
- Real Estate: 0.92
- Other Services: 0.90
- Information: 0.78
- Finance: 0.68
- Wholesale Trade: 0.63
- Arts & Recreation: 0.46
- Manufacturing: 0.39
- Professional Ser.: 0.34
- Transportation: 0.15
- Information: 0.15

*Location quotient is a measure of relative industry concentration.*

Geographic Pattern

Cluster Linkages

Data Sources: StatsAmerica; Census Bureau; EMSI.

View Online

330+ Businesses
3,900 Jobs
~$1 B Annual Sales

Geographic Clustering